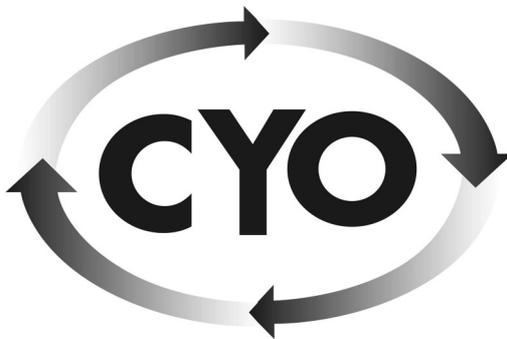


CYO SEEDS (MIDLANDS) LTD

THE MOBILE SEED
&
GRAIN PROCESSORS



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ISSUE 80

NEWSLETTER

December 2019

THANK YOU FOR YOUR CONTINUED SUPPORT

On behalf of everyone at CYO Seeds (Midlands) Ltd and Alphamix, we would like to thank you all for your ongoing support and wish you all a Merry Christmas and a Happy New Year. We strive to offer the best service we can through professionalism, reliability, integrity and value for money.

Come and see us at LAMMA (Hall 11, stand 11.100)



Dear Santa,

We feel that you've got some explaining to do this year. Last Christmas we asked you for this year to not be as dry as last year. You seem to have got a bit carried away with that request, to the extent that even the ducks have had enough of the rain now and it's causing major problems on our farms. There's only one way we'll

forgive you. Next year we want one that's somewhere in between the two. That's just enough rain and plenty of good weather to fill the barns and make everybody happy again. If you can't get this one right, that's it for you Santa, there'll be no more Ho Ho Ho and Rudolf will be on the Christmas menu, red nose or not!!

SEED IN THE SHED THAT SHOULD BE IN THE GROUND

On a more serious note. The amount of Autumn/Winter drilling that's still to be done is considerable to say the least. On the positive side however, **Winter Wheat** isn't called **Winter Wheat** for the sake of it. Most varieties can be drilled any time between late summer right through to Spring drilling territory. With Skyfall going up to the end of February and Belepi the end of March, don't be in too much of a rush to scrap your drilling plans and compromise your crop rotations just yet. Especially when a late drilled Winter wheat will still normally out-yield a Spring variety. For more information on latest drilling dates please give us a call.

WINTER CROP (REFORMULATED) (WCR)

This year there was lots and lots of seed treated with our **WCR**, sadly, most of it is on seed that's still in your sheds!! One good thing though is that when it does get planted, WCR's "**bio-stimulating properties**" will really help the crop get established in these trying conditions. Feedback on seed that has been planted is good, with farmers saying "It's a good job we had it on" and "It looks really good compared to my neighbours". As you'll be planting your seed into wet cold soil you'll need everything possible to help the crops (Winter or Spring) to thrive, produce good yields and good quality. **WCR** should always be a key part of the plan, helping to get seedlings up and away as quickly as possible.

CERTIFIED SPRING SEED SHORTAGES

Again this year the supply of Spring certified seed will fall short of demand. Some varieties/species are unavailable and others have already sold out. A UK derogation has been submitted to the EU Commission to reduce the permissible minimum germination standard for certification to 70% for Beans and 75% for Oats. If you're planning to buy certified Spring seed this year, please make sure you ask about the germination level, you might not be getting quite what you expected!! You'll have to increase your seed rate significantly when up to 30% won't even germinate! Will you get 30% off the cost of the seed? I don't think so!! Give yourself some options by not selling all of this year's harvested Spring crops. If you can't or won't buy certified seed, you'll still have something to farm save from.

INVOICES AND NEWSLETTERS BY EMAIL

Going forward, we are considering sending out our invoices and newsletters by email. This is for a number of reasons:- 1. It'll be a great cost saving to us considering we send out over 5000 newsletters 3 times a year plus all the invoices. 2. There's no postage, envelopes, paper etc. so its more environmentally friendly. 3. Some of you prefer emails rather than letters. 4. It's much more efficient. 5. It's cheaper, sorry have I mentioned that already!! For us to achieve this aim we're going to need your email address. To that end could you drop us a quick email to newsletters@cyoseeds.com with your trading title, address and phone number so we can tally up the details to your account. None of this info will be passed on.

Alphamix

Alphamix, our sister company based at North Kilworth supplies concrete and screed to the surrounding area (25 mile radius).

Having 5 concrete/screed trucks we can now cope with just about any amount we're asked for, large or small. If you need any concrete or floor screed please give Dave at Alphamix a call on 01858 881385. website:- www.alphamix-uk.com

CYO SEEDS (MIDLANDS) LTD

Incorporating - TV & JA ROGERS, CYO SEEDS (NORTH), AGRIDRESS and REDFERN SEEDS
Head Office - Station Rd, N. Kilworth, Lutterworth, Leics LE17 6JB

COMPARATIVE SPECIES POPULARITY AUTUMNS 15 - 19

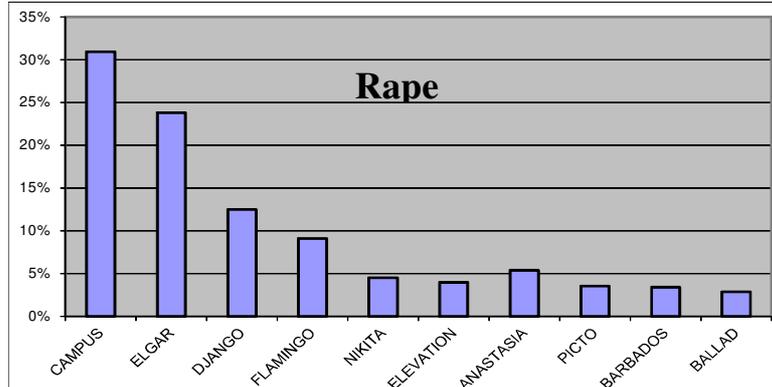
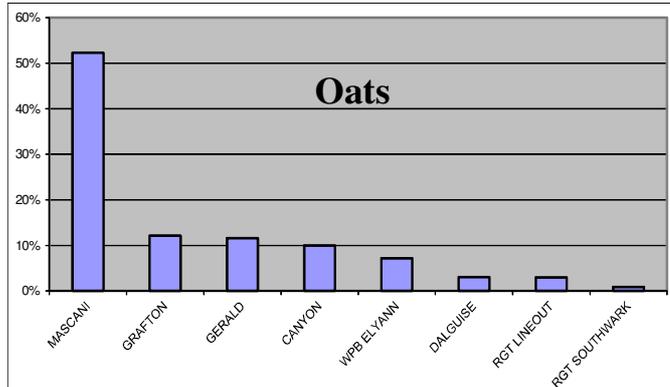
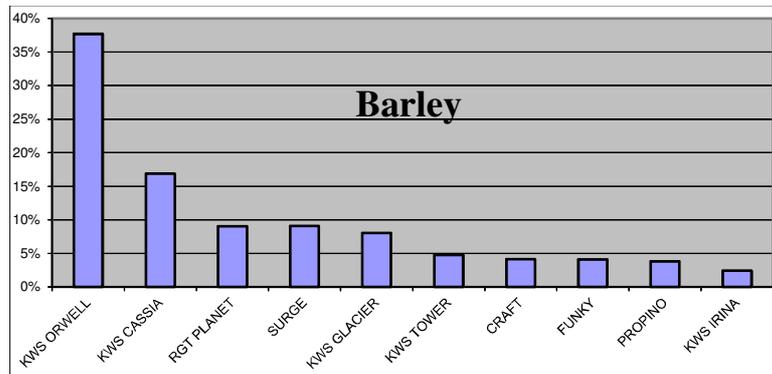
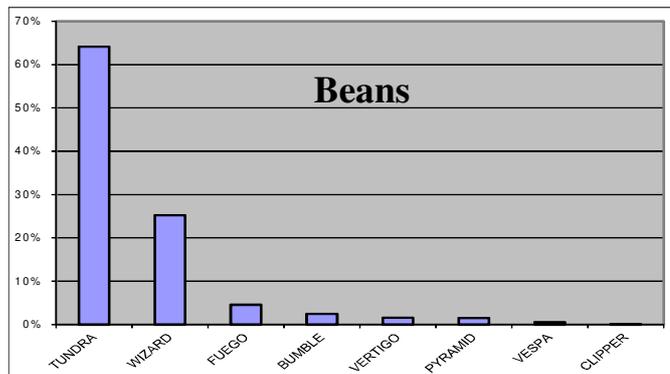
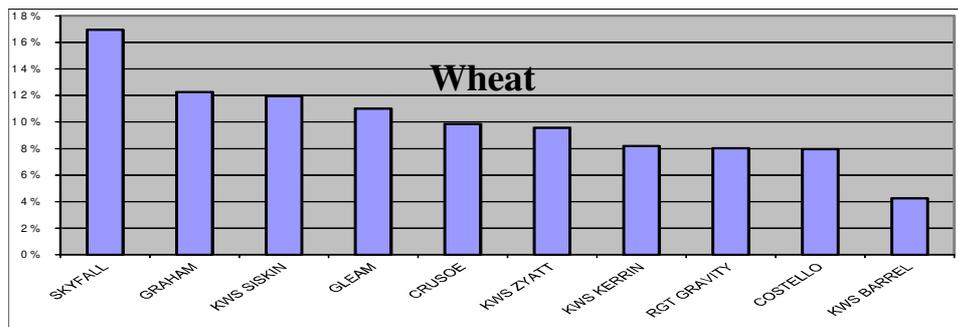
This is the seed cleaned by CYO and converted into hectares to show relative land use

2015	2016	2017	2018	2019
Wheat 76%	Wheat 77%	Wheat 71%	Wheat 76%	Wheat 76%
Rape 15%	Rape 13%	Rape 16%	Rape 10%	Rape 8%
Barley 8%	Barley 6%	Barley 7%	Barley 6%	Barley 8%
Oats <1%	Beans 3%	Beans 5%	Beans >6%	Beans 7%
Beans <1%	Oats <1%	Oats 1%	Oats >1%	Oats 1%

The different species processed by us this year generally followed the trend of past years (see above). By all accounts the wheat area **should** have been higher than last year considering the reducing rape area but this was curtailed by the very wet weather bugging everybody's drilling plans up. Below you'll see that **Skyfall** wheat retained its top slot, being a high yielding milling wheat which gives farmers the best of both worlds. **Skyfall** also has the added advantage of being okay to drill up to the end of February, which will definitely be a bonus this year for obvious reasons. **Campus** rape has dramatically turned the tables on **Elgar** this year and has become your most popular variety. However, in general, far less **Rape** is now being grown in the UK, mainly due to Flea Beetle pressure. **Winter Barley** has increased slightly this year and is dominated by **KWS's Orwell** and **Cassia**. Very little **Spring Barley** has been done so far for next year. **Beans** have increased and that trend looks to continue. **Oats** and other minor species are about the same as last year. Fingers crossed for a kind winter so you can get caught up with the drilling. Next year, who knows!!



Varietal Popularity Autumn 2019: These graphs show the relative popularity of the main varieties we have cleaned this Autumn (including some early cleaned spring varieties).



Bank Details: Sort Code 40-32-04 Account No 31568140
 We hope you find our newsletters of legitimate interest. Please let us know by email or telephone if you no longer wish to receive our newsletters.
 (Any information we hold will not be passed on to a third party)